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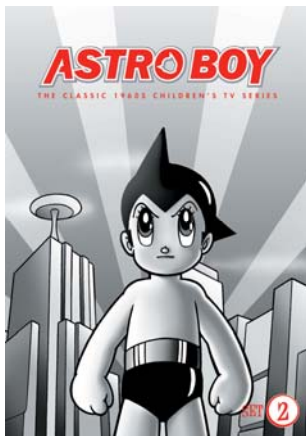
ASTRO BOY © Tezuka Production Co., Ltd./Mushi Production Co., Ltd.

ASTRO BOY DVD Mini Set 1

Pre-Book: 8/25/2009
Street Date: 10/06/2009
Runtime: Approximately 550 minutes, Mono, Black and White
Genre: Adventure / Sci Fi / Retro Television
Suggested Rating: All Ages

Format: DVD (English Audio)
Catalog #: RSDVD0715
ISBN: 1-57032-773-4
UPC: 7-42617-0715-2-2
SRP: \$49.99

Discs/Set: 5
Case Qty: 16



ASTRO BOY © Tezuka Production Co., Ltd./Mushi Production Co., Ltd.

ASTRO BOY DVD Mini Set 2

Pre-Book: 8/25/2009
Street Date: 10/06/2009
Runtime: Approximately 594 minutes, Mono, Black and White
Genre: Adventure / Sci Fi / Retro Television
Suggested Rating: All Ages

Format: DVD (English Audio)
Catalog #: RSDVD0727
ISBN: 1-57032-770-X
UPC: 7-42617-0727-2-7
SRP: \$49.99

Discs/Set: 5
Case Qty: 16

RIGHT STUF'S NOZOMI ENTERTAINMENT Announces *ASTRO BOY DVD Mini Sets 1 & 2* for October 6, 2009

GRIMES, IA, June 23, 2009 – Anime producer and distributor **Right Stuf, Inc.** and **Nozomi Entertainment** are pleased to announce ***ASTRO BOY DVD Mini Set 1*** and ***ASTRO BOY DVD Mini Set 2*** will be released on **October 6, 2009.**

One of the “50 Best Anime Ever” • “as entertaining now as when it first aired”
- *Anime Insider*

Release Announcement – June 23, 2009

ASTRO BOY DVD Mini Sets 1 & 2

Release Set for October 6, 2009

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Based on **Osamu Tezuka's** acclaimed *manga* (comic), *Astro Boy* was both the first modern, 25-minutes-per-episode anime series created specifically for television and the first anime series to air on TV in the United States, during the 1960s. The original boy-robot continues to be an icon to fans worldwide and also inspired the new CG-animated *Astro Boy* movie, which is scheduled to arrive in theaters on October 23, 2009.

Frederik L. Schodt – Order of the Rising Sun recipient and author of *The Astro Boy Essays: Osamu Tezuka, Mighty Atom, and the Manga/Anime Revolution* – describes the series' everlasting appeal among fans of all ages:

“It all started with *Astro Boy*. By animating his hugely popular “*Mighty Atom*” manga in 1963, Osamu Tezuka created the template for Japan's modern and gargantuan manga/anime industry. Today the series is still entertaining, charming, and fascinating for the sophistication of its ideas. But it also reveals how the anime boom began, and is a must-watch for all true anime fans.”

Each mini set features episodes from the original 1963 *Astro Boy* series, as it aired on television, with an English-language audio track.

Visit astroboy.rightstuf.com for more information about ***Astro Boy*** and to view the trailer, download desktop wallpapers, and listen to an interview with Mr. Schodt about the significance of Dr. Tezuka's works worldwide, the differences between the *Astro Boy* manga and its anime adaptations, and Tezuka's relationship with his best-known creation.

About ASTRO BOY

In a future where science fiction is reality, Dr. Boynton creates a super-robot in his deceased son's image. Named Astro Boy, the robot can swim oceans, leap over mountains and even fly into space – but he can't replace the doctor's son. Abandoned and disowned, soon Astro Boy is befriended by Dr. Packadermus J. Elefun of the Institute of Science, and together, they embark upon an amazing adventure. With super strength, rocket-powered flight, a selfless heart and a kind demeanor, Astro Boy fights a never-ending crusade against the forces of evil!

ASTRO BOY DVD MINI SET 1

DVD Features:

Contains episodes 1-25 of the original Astro Boy series! Scene access and English-language audio.

* **Cover Art:** <http://outgoing.rightstuf.com/sleeves/rsdvd0715.jpg>

ASTRO BOY © Tezuka Production Co., Ltd./Mushi Production Co., Ltd.

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ASTRO BOY DVD MINI SET 2

DVD Features:

Contains episodes 26-52 of the original Astro Boy series! Scene access and English-language audio.

* **Cover Art:** <http://outgoing.rightstuf.com/sleeves/rsdvd0727.jpg>

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**** Product specifications and content may be subject to change.**

(MORE)

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ASTRO BOY DVD Mini Sets 1 & 2

Release Set for October 6, 2009

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ABOUT RIGHT STUF, INC.

Currently celebrating its 21st year in business, **Right Stuf, Inc.** was one of the first players in the U.S. Japanese Animation ("anime") industry, as both an anime producer/distributor and a retailer. Right Stuf works to promote knowledge of its own products, as well as the anime and manga industry, in general, through its online storefront at RightStuf.com and a variety of media including podcasts and special publications.

Nozomi Entertainment, Right Stuf's production division, is dedicated to the highest quality releases. True to the Japanese word that inspired its name, Nozomi's focus is on "*what fans want.*" By focusing on a limited number of anime properties each year, the Nozomi production team ensures each release receives the care and attention to detail it deserves.

From anime classics like *Astro Boy*, *Kimba* and *Gigantor* to modern comedies, dramas and favorites such as *The Irresponsible Captain Tylor*, *His and Her Circumstances*, *Gravitation*, *Shingu: Secret of the Stellar Wars*, *Ninja Nonsense*, *To Heart*, *The Third: The Girl With the Blue Eye*, *Emma: A Victorian Romance*, *Maria Watches Over Us* and *ARIA*, Right Stuf and Nozomi Entertainment produce quality programming for fans of all ages and interests. For more information, visit www.rightstuf.com and www.nozomient.com.

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