

FOR IMMEDIATE RELEASE

CONTACT: Alison L. Roberts, Marketing & PR Manager
p: 515-986-1028, ext. 7229 | e: alisonr@rightstuf.com

HIS AND HER CIRCUMSTANCES (Kare Kano)
DVD Collection



NOT FINAL ARTWORK

HIS AND HER CIRCUMSTANCES (Kare Kano)
© 1998 Masami Tsuda / Hakusensha / Gainax
/ Karekano-Dan / TV Tokyo / Medianet

Pre-Book: 7/28/2009

Street Date: 8/25/2009

Runtime: Approximately 780 minutes, Dolby Digital Stereo, Color

Genre: Drama / Romance

Suggested Rating: 13+

Format: DVD (2.0 English Audio, 2.0 Japanese Audio, English and Spanish Subtitles, English and Spanish On-Screen Translations)

Catalog #: RSDVD0924

ISBN: 1-57032-764-5

UPC: 7-42617-0924-2-8

SRP: \$39.99

Discs/Set: 5

RIGHT STUF'S NOZOMI ENTERTAINMENT Announces the
***HIS AND HER CIRCUMSTANCES DVD Collection* for August 25, 2009**
Set to include complete 26-episode TV series at a new, value price point.

GRIMES, IA, May 13, 2009 – Anime producer and distributor **Right Stuf, Inc.** and **Nozomi Entertainment** are pleased to announce the ***HIS AND HER CIRCUMSTANCES (Kare Kano) DVD Collection*** will be released on **August 25, 2009**.

This new, value-priced collection will feature the **entire 26-episode series** – with English and Japanese audio, English subtitles and on-screen translations, and Spanish subtitles and on-screen translations – in a **single keeppcase**.

“...one of the most interesting and innovative anime series of the past decade.” - *ICv2.com*

“...nothing short of amazing.” - *AintItCoolNews.com*

“...raised the bar for anime DVDs.” - *AnimeOnDVD at Mania.com*

Also known as “*Kareshi Kanojo no Jijou*” (or “*Kare Kano*”), this anime adaptation of **Masami Tsuda's** fan-favorite manga is a production of **GAINAX** (*Evangelion*, *Gurren Lagann*) and features direction and a screenplay by **Hideaki Anno** (*Evangelion*, *Gunbuster*).

The *Kare Kano* manga was serialized in Japan's *LaLa* shoujo (girls') comics anthology, from 1998 through 2005, alongside titles including *Ouran High School Host Club*, *MeruPuri* and *Vampire Knight*. It is published in North America by TOKYOPOP.

Visit hisandher.rightstuf.com for more information about ***His and Her Circumstances*** and for the trailer, desktop wallpapers and more.

(MORE)

Release Announcement – May 13, 2009

HIS AND HER CIRCUMSTANCES (Kare Kano) DVD Collection Release Set for August 25, 2009

Contact: Alison L. Roberts | p: 515-986-1028, ext. 7229 | e: alisonr@rightstuf.com

About HIS AND HER CIRCUMSTANCES

Like a drug, Yukino Miyazawa was addicted to admiration and praise from those around her. She worked hard to become the perfect student, the perfect girl. But that was before... him. Souichirou Arima. The instant she met him, she hated him. Without even trying, he snatched the very glory from her hands by easily acing the high school entrance exam that should have made her the class representative. To take back what is rightfully hers, Yukino is putting all her efforts into plotting her revenge; but was love part of the plan? ***Contains all 26 episodes of the television series in a single keepcase!***

DVD Features:

Scene access, Dolby Digital 2.0 Stereo audio for English and Japanese dialogue, English and Spanish subtitles, and removable "soft" subtitles for on-screen translations. **PLUS:** Director's notes, translation notes, production notes, character biographies, storyboard samples, voice actor interviews, English voice actresses' outtakes, phone messages, original U.S. *His and Her Circumstances* trailer, and Nozomi Entertainment trailers.

* **Cover Art:** <http://outgoing.rightstuf.com/sleeves/rsdvd0924.jpg>

HIS AND HER CIRCUMSTANCES (Kare Kano) © 1998 Masami Tsuda / Hakusensha / Gainax / Karekano-Dan / TV Tokyo / Medianet

* To view this image, cut and paste the URL into your Web browser.

**** *Product specifications and content may be subject to change.***

ABOUT RIGHT STUF, INC.

Currently celebrating its 21st year in business, **Right Stuf, Inc.** was one of the first players in the U.S. Japanese Animation ("anime") industry, as both an anime producer/distributor and a retailer. Right Stuf works to promote knowledge of its own products, as well as the anime and manga industry, in general, through its online storefront at RightStuf.com and a variety of media including podcasts and special publications.

Nozomi Entertainment, Right Stuf's production division, is dedicated to the highest quality releases. True to the Japanese word that inspired its name, Nozomi's focus is on "*what fans want.*" By focusing on a limited number of anime properties each year, the Nozomi production team ensures each release receives the care and attention to detail it deserves.

From anime classics like *Astro Boy*, *Kimba* and *Gigantor* to modern comedies, dramas and favorites such as *The Irresponsible Captain Tylor*, *His and Her Circumstances*, *Gravitation*, *Shingu: Secret of the Stellar Wars*, *Ninja Nonsense*, *To Heart*, *The Third: The Girl With the Blue Eye*, *Emma: A Victorian Romance*, *Maria Watches Over Us* and *ARIA*, Right Stuf and Nozomi Entertainment produce quality programming for fans of all ages and interests. For more information, visit www.rightstuf.com and www.nozomient.com.

###