

**FOR IMMEDIATE RELEASE**

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RENTAL MAGICA © 2007  
MAKOTO SANDA/ pako/ KADOKAWA  
SHOTEN/Rental Magica Partners.

**RENTAL MAGICA, Pt. 1**  
**Format: DVD (Litebox)**

**Pre-Book: 7/10/2012**  
**Street Date: 8/7/2012**  
Runtime: 525 minutes  
Genre: Drama / Supernatural / Action  
Suggested Rating: 13+

Audio: Japanese (Dolby Digital 2.0 Stereo)  
Subtitles: English subtitles and English on-screen translations  
Video: 16:9 Letterboxed, Color  
Catalog #: RSDVD1274  
ISBN: 1-57032-716-5  
UPC: 7-42617-1274-2-7  
SRP: \$39.99

Discs/Set: 4  
Case Quantity: 30

**NOZOMI ENTERTAINMENT Announces**  
**RENTAL MAGICA, Pt. 1**

**First half of series available as a value-priced DVD set on Aug. 7, 2012**

GRIMES, Iowa, April 18, 2012 – Anime producer and distributor **Right Stuf, Inc.** and its **Nozomi Entertainment** division are pleased to announce the **RENTAL MAGICA, Pt. 1 DVD set** will be available on **August 7, 2012.**

This new, **value-priced DVD set** will offer the **first 12 episodes of Rental Magica** in both “**broadcast order**,” as seen on Japanese television (and the Japanese DVD release), and “**chronological order**,” according to the timeline presented in the novels that served as the series’ inspiration. It will be housed in a single DVD keeppcase.

**“a fun series that looks good and is filled with interesting characters”**  
– Chris Beveridge, *The Fandom Post*

A supernatural action-adventure, *Rental Magica* is set in a world where magical organizations – staffed by specialists wielding both Eastern and Western disciplines – vie for work, prestige and power.

Written by **Makoto Sanda** and illustrated by **pako**, the *Rental Magica* novel series currently spans more than 21 volumes and was named “**Best Action Story**” by Japanese fans as part of the **2007 Light Novel Awards**. It debuted in 2004, and it was serialized in Kadokawa Shoten’s magazine *The Sneaker*, alongside the novels that inspired *The Melancholy of Haruhi Suzumiya* and *Trinity Blood* anime series. Manga interpretations of *Rental Magica* also appeared in the *shoujo* (girls’) anthology *Asuka* and the *shounen* (boys’) anthology *Comp Ace*.

*Rental Magica*’s anime adaptation features direction by **Itsuro Kawasaki** (*Sengoku Basara*, *The Legend of the Legendary Heroes*), series composition by **Mamiko Ikeda** (*Emma: A Victorian Romance*, *Maid Sama!*), animation character design by **Minako Shiba** (*Black Butler*, *.hack//SIGN*), and animation production by **ZEXCS** (*Our Home’s Fox Diety*, *Chrome Shelled Regios*).

**(MORE)**

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**RENTAL MAGICA, Pt. 1 [DVD – Litebox]**

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Its vocal cast is led by **Jun Fukuyama** (“Lelouch” in *Code Geass: Lelouch of the Rebellion*, “Lawrence” in *Spice and Wolf*, and “Sōta” in *Wagnaria!!*), **Kana Ueda** (“Yumi” in *Maria Watches Over Us*, “Rin” in *Fate/stay night*, “Mikan” in *Gakuen Alice*), **Mikako Takahashi** (“Amy” in *Burst Angel*, “Ayumi Yamada” in *Honey and Clover*), and **Junichi Suwabe** (“Archer” in *Fate/stay night*, “Greed” in *Fullmetal Alchemist*, “Takashi” in *Highschool of the Dead*).

Visit [rentalmagica.rightstuf.com](http://rentalmagica.rightstuf.com) for more information about **Rental Magica**, to view the trailers and to pre-order the new DVD set.

### **About RENTAL MAGICA, Pt. 1**

Destroying supernatural monsters... dispelling dark magic... It's all in a day's work for the mages of Astral! However, after the mysterious disappearance of the company president, they're left in a lurch. His son, Itsuki Iba, begrudgingly fills in, but Itsuki's unfamiliarity with magic could spell bad news for Astral – especially with their rival Goetia vying for the very same contracts. As the jobs grow ever more dangerous, they soon find that staying in business is the least of their worries. **Episodes 1-12 in both “broadcast” and “chronological” orders.**

### **Features:**

View episodes in both “broadcast order,” as seen on Japanese TV (and the Japanese DVD release), and “chronological order,” according to the timeline presented in the novels. **PLUS:** Character bios; special promo 1; commercial spot 1; clean opening 1; clean closing 1; *Rental Magica*, Pt. 2 trailer; and Nozomi trailers.

\* **Cover Art:** <http://outgoing.rightstuf.com/sleeves/rsdvd1274.jpg>

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\* To view this image, cut and paste the URL into your Web browser.

**\*\* Product specifications and content may be subject to change.**

### **ABOUT RIGHT STUF, INC.**

Currently celebrating its 24th year in business, **Right Stuf, Inc.** was one of the first players in the U.S. Japanese Animation (“anime”) industry, as both an anime producer/distributor and a retailer. Right Stuf works to promote knowledge of its own products, as well as the anime and manga industry, in general, through its online storefront at [RightStuf.com](http://RightStuf.com) and a variety of media including podcasts and special publications.

**Nozomi Entertainment**, Right Stuf's production division, is dedicated to the highest quality releases. True to the Japanese word that inspired its name, Nozomi's focus is on “*what fans want.*” By focusing on a limited number of anime properties each year, the Nozomi production team ensures each release receives the care and attention to detail it deserves.

From anime classics like *Astro Boy*, *Kimba* and *Gigantor* to modern comedies, dramas and favorites such as *The Irresponsible Captain Tylor*, *His and Her Circumstances*, *Gravitation*, *Ninja Nonsense*, *The Third: The Girl With the Blue Eye*, *Emma: A Victorian Romance*, *Maria Watches Over Us*, *ARIA*, *Gakuen Alice*, *Rental Magica*, *Dirty Pair*, *Junjo Romantica* and *Revolutionary Girl Utena*, Right Stuf and Nozomi Entertainment produce quality programming for fans of all ages and interests. For more information, visit [www.rightstuf.com](http://www.rightstuf.com) and [www.nozomient.com](http://www.nozomient.com).

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