

FOR IMMEDIATE RELEASE

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SWEET BLUE FLOWERS (Aoi Hana)  
© 2009 Takako Shimura,  
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AOIHANA Committee

***SWEET BLUE FLOWERS (Aoi Hana)***  
***Complete Series***  
**Format: DVD (Litebox)**

**Pre-Book: 2/5/2013**  
**Street Date: 3/5/2013**  
Runtime: 275 minutes  
Genre: Drama  
Suggested Rating: 13+

Audio: Japanese (Dolby Digital 2.0 Stereo)  
Subtitles: English subtitles and English on-screen translations  
Video: 16:9 Anamorphic widescreen, Color  
Catalog #: LPDVD1362  
ISBN: 1-57032-735-1  
UPC: 7-42617-1362-2-1  
SRP: \$39.99

Discs/Set: 3  
Case Quantity: 30

**RIGHT STUF'S LUCKY PENNY ENT. Announces DVD Release of**  
***SWEET BLUE FLOWERS (Aoi Hana)***  
**Complete series available as a Litebox-style DVD set on March 5, 2013.**

GRIMES, Iowa, Nov. 14, 2012 – Anime producer and distributor **Right Stuf, Inc.** and its **Lucky Penny Entertainment** label are pleased to announce the ***SWEET BLUE FLOWERS (Aoi Hana) Complete Series DVD set*** will be available on **March 5, 2013**.

The DVD set will include the **entire 11-episode television series**, in a single DVD keepcase, with Japanese audio, English subtitles and on-screen translations, and on-disc video extras.

This anime adaptation of the character-driven, coming-of-age manga by **Takako Shimura** (*Wandering Son*) features direction by **Kenichi Kasai** (*Honey and Clover*), animation by **J.C. Staff** (*Revolutionary Girl Utena*, *Nodame Cantabile*), and an opening animation sequence conceived by **Kunihiko Ikuhara** (*Revolutionary Girl Utena*, *Penguin Drum*). The series succeeded *Ristorante Paradiso* in Fuji TV's NOISE timeslot and was also simulcast by Crunchyroll. In 2009, it was recognized by the jury of the 13th Japan Media Arts Festival as a recommended work.

**“one of the absolutely most realistic portrayals of a young woman in love with another woman ever seen in an anime.”** – Erica Friedman, *Okazu*

Visit [aoi-hana.rightstuf.com](http://aoi-hana.rightstuf.com) to watch the series' trailer and to pre-order ***Sweet Blue Flowers*** on DVD.

(MORE)

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***SWEET BLUE FLOWERS (Aoi Hana) Complete Series [DVD – Litebox]***

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***About SWEET BLUE FLOWERS (Aoi Hana)***

*“What if the one I love is a girl...?”*

Tears have always come easily to Fumi, but as a child, she could count on her best friend, Akira, to cheer her up. After a decade apart, Fumi and Akira find themselves reunited by chance. But even as the two girls rediscover their friendship, with the start of the new school year, Fumi becomes romantically involved with a tall, charismatic girl named Sugimoto. Fumi soon finds herself playing a balancing act between friendship and love. ***The complete, 11-episode series!***

**Features:**

Clean opening, TV spots, character art gallery, and original U.S. trailer.

\* **Cover Art:** <http://outgoing.rightstuf.com/sleeves/lpdvd1362.jpg>

SWEET BLUE FLOWERS (Aoi Hana) © 2009 Takako Shimura, OHTA PUBLISHING COMPANY / AOIHANA Committee

\* To view this image, cut and paste the URL into your Web browser.

**\*\* Product specifications and content may be subject to change.**

**ABOUT RIGHT STUF, INC.**

Currently celebrating its 25th year in business, **Right Stuf, Inc.** was one of the first players in the U.S. Japanese Animation ("anime") industry, as both an anime producer/distributor and a retailer. Right Stuf works to promote knowledge of its own products, as well as the anime and manga industry, in general, through its online storefront at [RightStuf.com](http://RightStuf.com) and a variety of media including podcasts and special publications. Its video and print publishing division includes the Nozomi Entertainment, Lucky Penny, and 5 Points Pictures studio-labels.

**ABOUT LUCKY PENNY ENTERTAINMENT**

A publishing division of Right Stuf, Inc., **Lucky Penny Entertainment** is dedicated to high-quality and budget-friendly releases of anime fan favorites and niche titles. The initial roster of releases for this new studio-label includes *Ristorante Paradiso*, *Hyakko* and *Sweet Blue Flowers (Aoi Hana)*.

For more information, visit [www.rightstuf.com](http://www.rightstuf.com) and [www.luckypennyent.com](http://www.luckypennyent.com).

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