

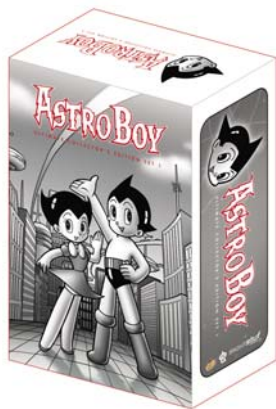
THE RIGHTstuf

INTERNATIONAL, INC.

PO Box 680 Grimes, IA 50111-0680 Phone (515) 986-1028 Fax (515) 986-1129
<http://www.rightstuf.com>

**** For Immediate Release ****

The Right Stuf International is proud to announce that on March 28th 2006, ASTRO BOY, the series that launched the anime phenomenon, will return to the US! For the first time ever, the original 1963 Astro Boy series will be released on DVD in a stunning new collection that includes the first 52 episodes on 11 DVDs, fully restored, plus never-before-seen footage, previously unreleased episodes, and exciting new extras!



ARTWORK NOT FINAL

Astro Boy (1963) Ultra Collector's Edition DVD Set 1

Pre-book date: 2/28/2006 - Street date: 3/28/2006
Approximately 1200 minutes, Mono, Black and White.
Genre: Adventure / Retro TV

DVD (English)

Catalog#: RSDVD2013
ISBN: 1-57032-811-0
UPC#: 7-42617-2013-2-5
SRP: \$129.99

Suggested Rating: ALL AGES

The Astro Boy Ultra Collector's Edition Set 1 will include: the first 52 episodes of the original, 1963 black-and-white Astro Boy series, fully restored; part 1 of an interview with Astro Boy's English producer, Fred Ladd; the original Japanese Astro Boy episode 1, in Japanese with English subtitles; an original character art gallery; a merchandise gallery; a collector's booklet featuring "The History of Astro Boy", an Osamu Tezuka biography, and more!

About ASTRO BOY:

The very first anime ever produced, Osamu Tezuka's (KIMBA, THE WHITE LION / HI NO TORI / METROPOLIS) original 1963 - 1964 ASTRO BOY delighted children around the world with its touching stories and compelling characters. In the U.S., many will remember this popular children's series which aired on TV during the 1960s. Now, this groundbreaking series returns for the first time ever in a stunning new collector's edition that includes the first 52 episodes of the original black and white series as seen in the US, restored to pristine detail, and featuring never-before-seen footage and brand new exciting extras.

The original boy-robot with 100,000 horsepower strength and courage! In the year 2000, Dr. Boyton creates a super-robot in his deceased son's image. He calls the robot Astro Boy. Astro Boy can swim oceans, leap over mountains, even fly into space on his own power. However, Astro Boy can't replace his son; Dr. Boyton becomes dissatisfied with the boy robot and disowns him. Astro Boy is befriended by Dr. Packadermus J. Elefun of the Institute of Science, who guides him through his adventures. Endowed with super strength, rocket-powered flight, a selfless heart and a kind demeanor, Astro Boy fights a never-ending crusade against the forces of evil!

Contains DVD Set 1 (episodes 1-52), PLUS a special collector's booklet, and an entire DVD full of extra bonus material, including part 1 of an interview with series producer Fred Ladd!

This ultimate Astro Boy collection is perfect for both retro enthusiasts and adults who were delighted by the series' touching stories and compelling characters during its 1960s TV broadcast!

Bonus DVD content includes:

Part 1 of an interview with series producer Fred Ladd, Original Japanese Episode #1 (with English subtitles), Original Character Art Gallery, Merchandise Gallery, a Collector's Booklet featuring: "The History of Astro Boy", an Osamu Tezuka biography, and much more!

Founded in 1987, The Right Stuf International ("TRSI") was one of the first players in the US Japanese Animation ("anime") industry. Dedicated to producing the highest quality products, TRSI selects a limited number of anime titles to focus on each year. With a product line ranging from anime classics like Astro Boy, Kimba, and Gigantor to the most modern comedies and dramas such as the Irresponsible Captain Tylor, His and Her Circumstances and Boogiepop Phantom, TRSI produces quality anime for fans of all ages! To learn more about TRSI, visit us on the web at www.rightstuf.com.

For more information on these or any Right Stuf title, or for samples or images, contact us at:

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